

# VISION HAVERHILL —2035—→

## City of Haverhill Master Plan Update Public Open House May 29, 2019

6:00 – 6:30	Session #1: Informal Open House Engagement Stations
6:30 – 6:35	Welcome from the Mayor and City Staff
6:35 – 7:00	Presentation by Consultant Team
7:00 – 8:00	Session #2: Informal Open House Engagement Stations

# Agenda

## **I. Welcome and Introductions**

- Mayor James Fiorentini and Bill Pillsbury, Director of Planning and Economic Development

## **II. Vision Haverhill 2035**

## **III. Haverhill Today**

## **IV. How to Get Involved**

- John McCartin, Utile

# What is Vision Haverhill 2035?

# What is a Master Plan and What Does it Accomplish?

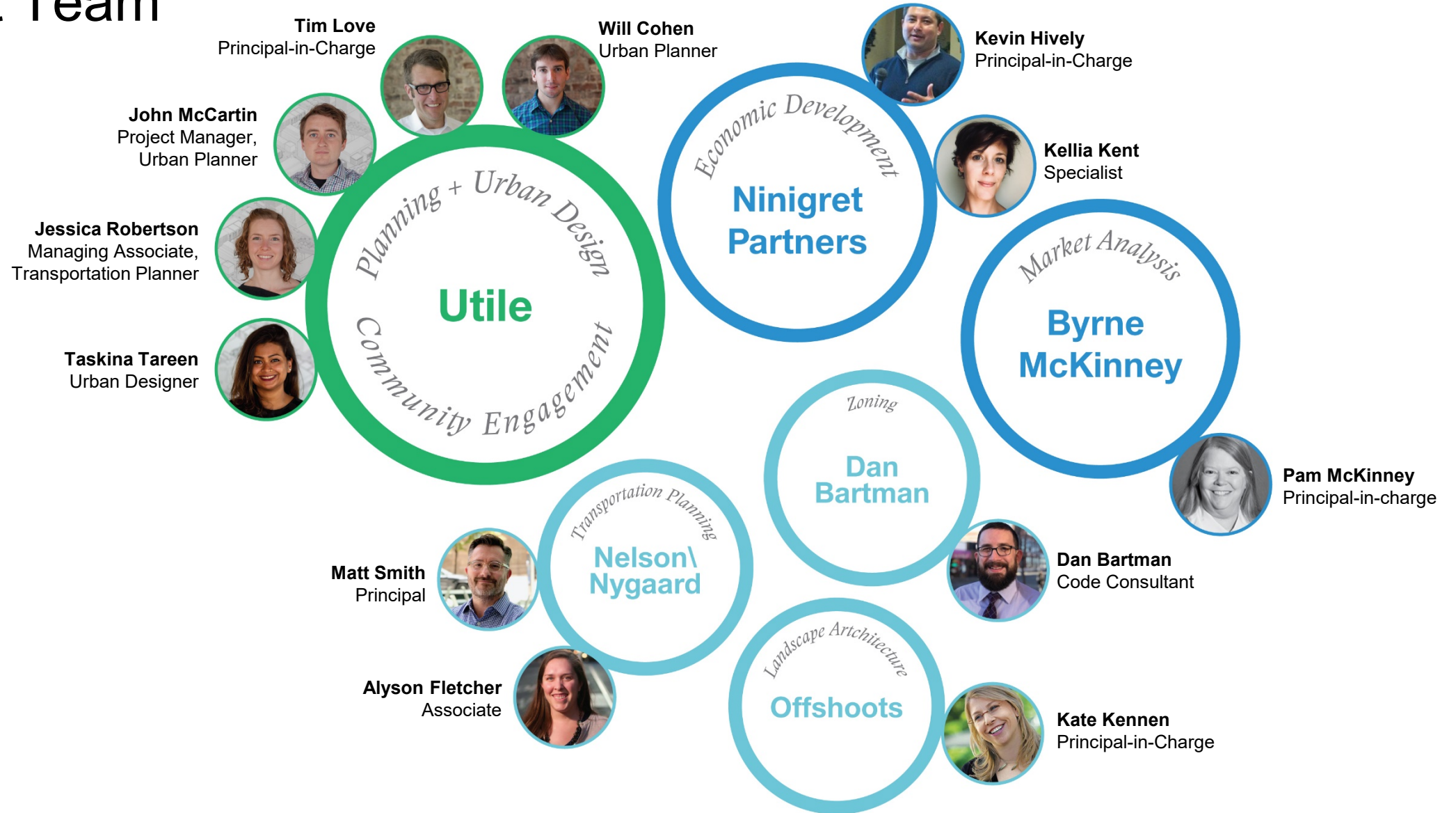
- A master plan is a **long-range plan** that includes a **comprehensive analysis** of all aspects of community development, **a future vision**, and a **set of recommendations** to guide public policy.
- The plan itself will establish a comprehensive, shared vision for Haverhill.
- The process will create an **inclusive citywide discussion** that engages the voices who aren't typically at the table to achieve a **more well-rounded perspective on key policy decisions** about housing, open space/environment, economic development, transportation, etc.



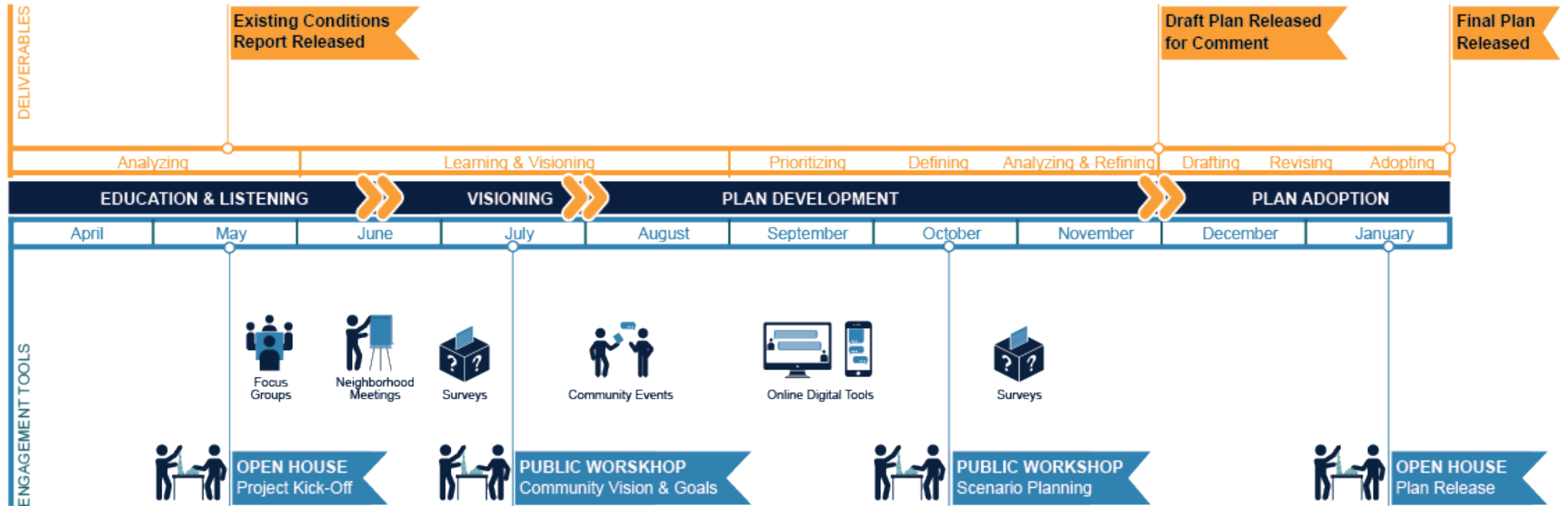
# What will be Covered in Vision Haverhill 2035?



# Project Team



# Project Schedule



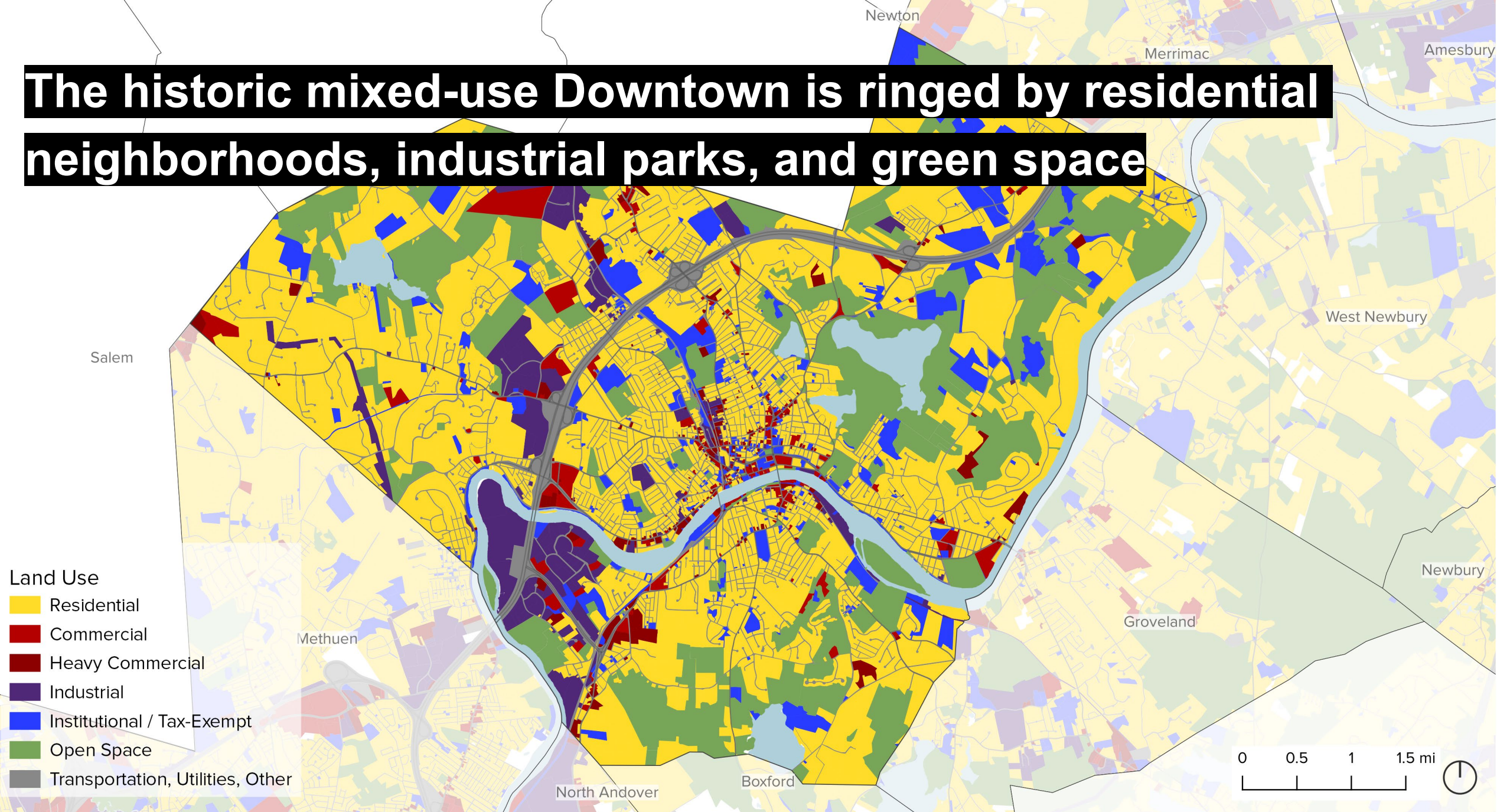


# VISION HAVERHILL —2035—→

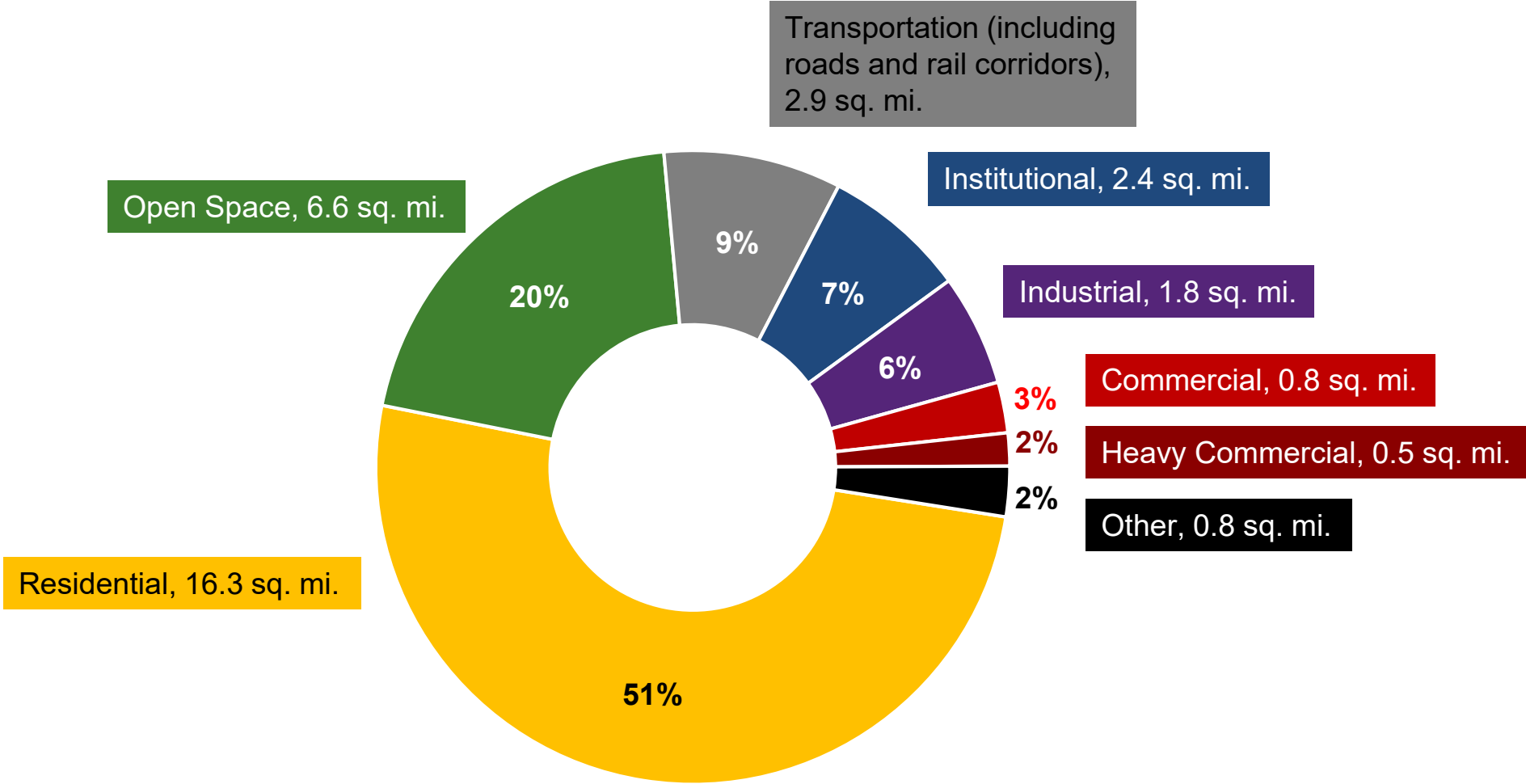
## Haverhill Today: Facts First



**The historic mixed-use Downtown is ringed by residential neighborhoods, industrial parks, and green space**



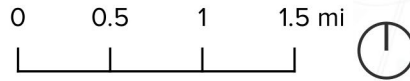
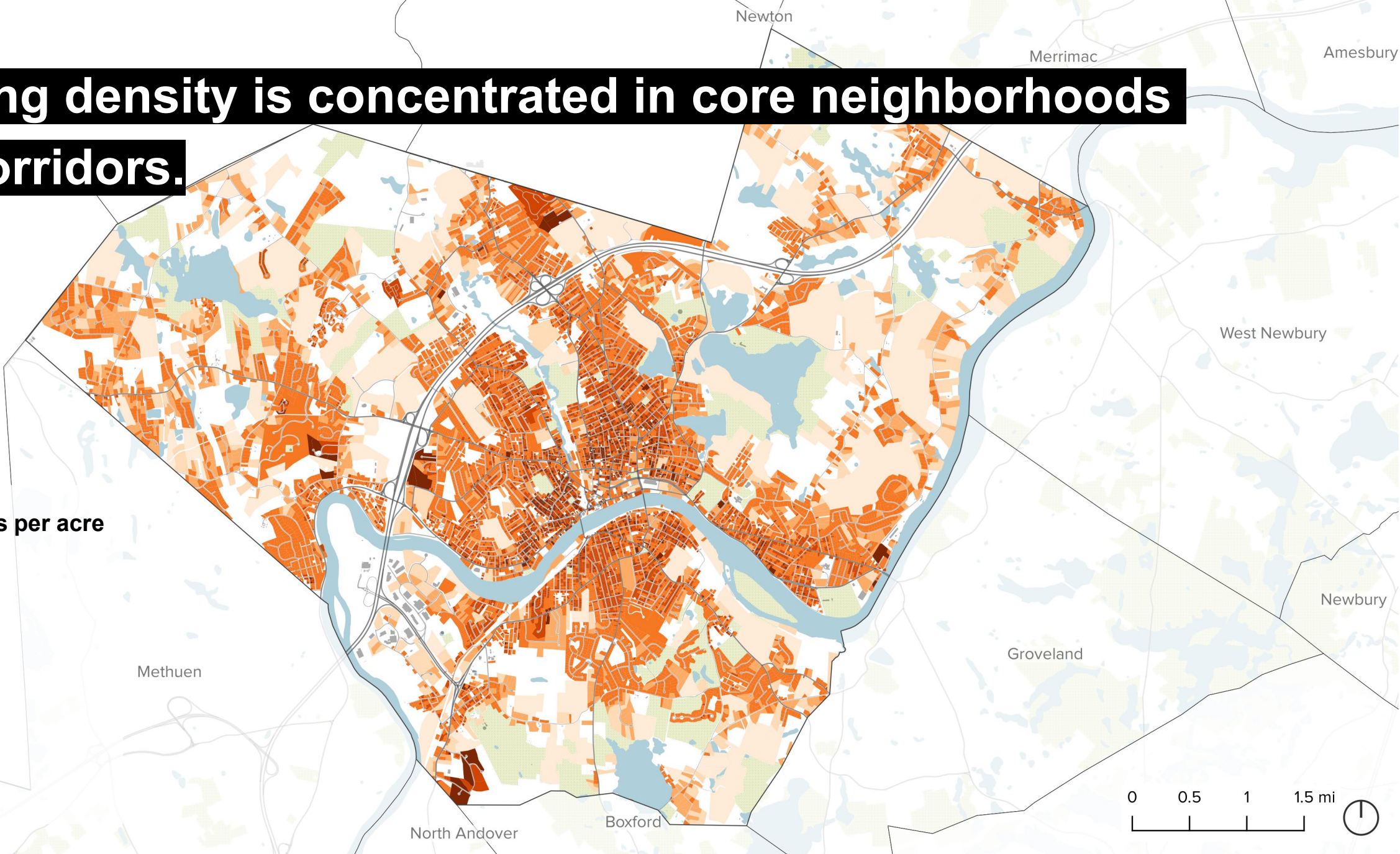
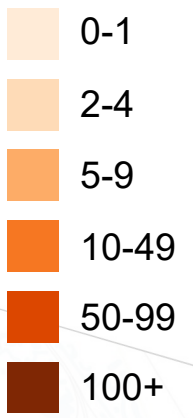
# Roughly half of land is used for housing.





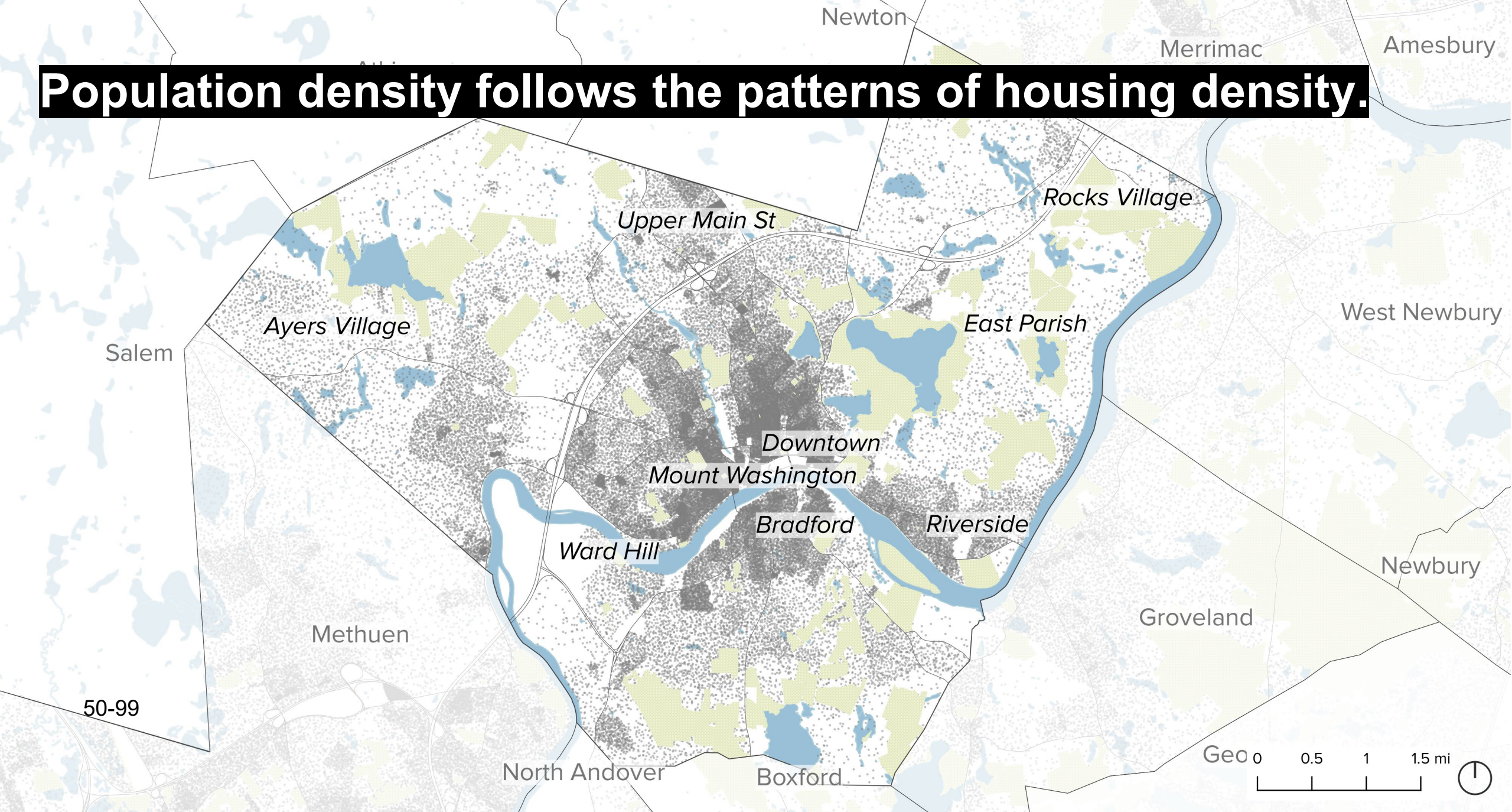
# Housing density is concentrated in core neighborhoods and corridors.

Housing units per acre



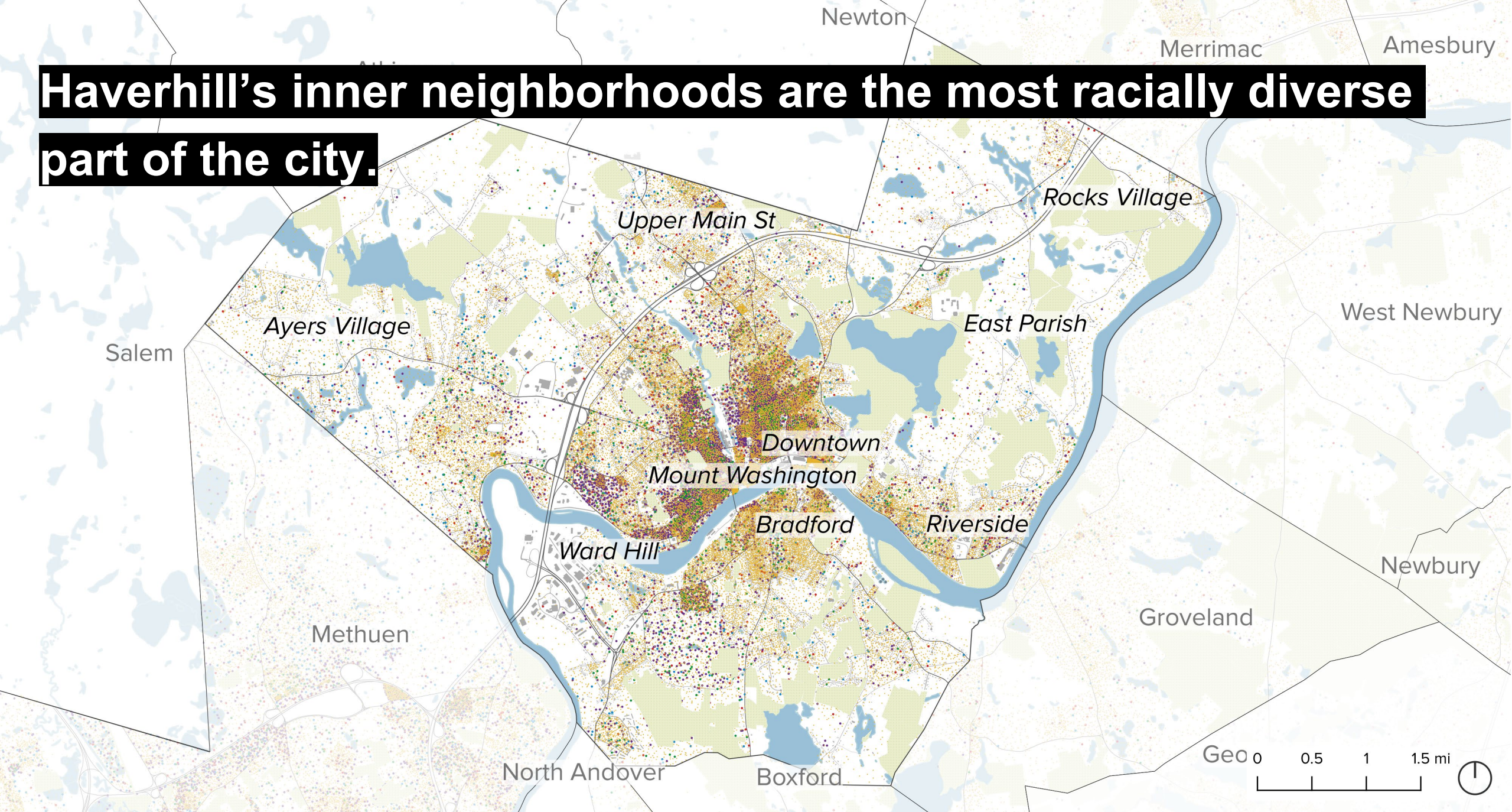


# Population density follows the patterns of housing density.



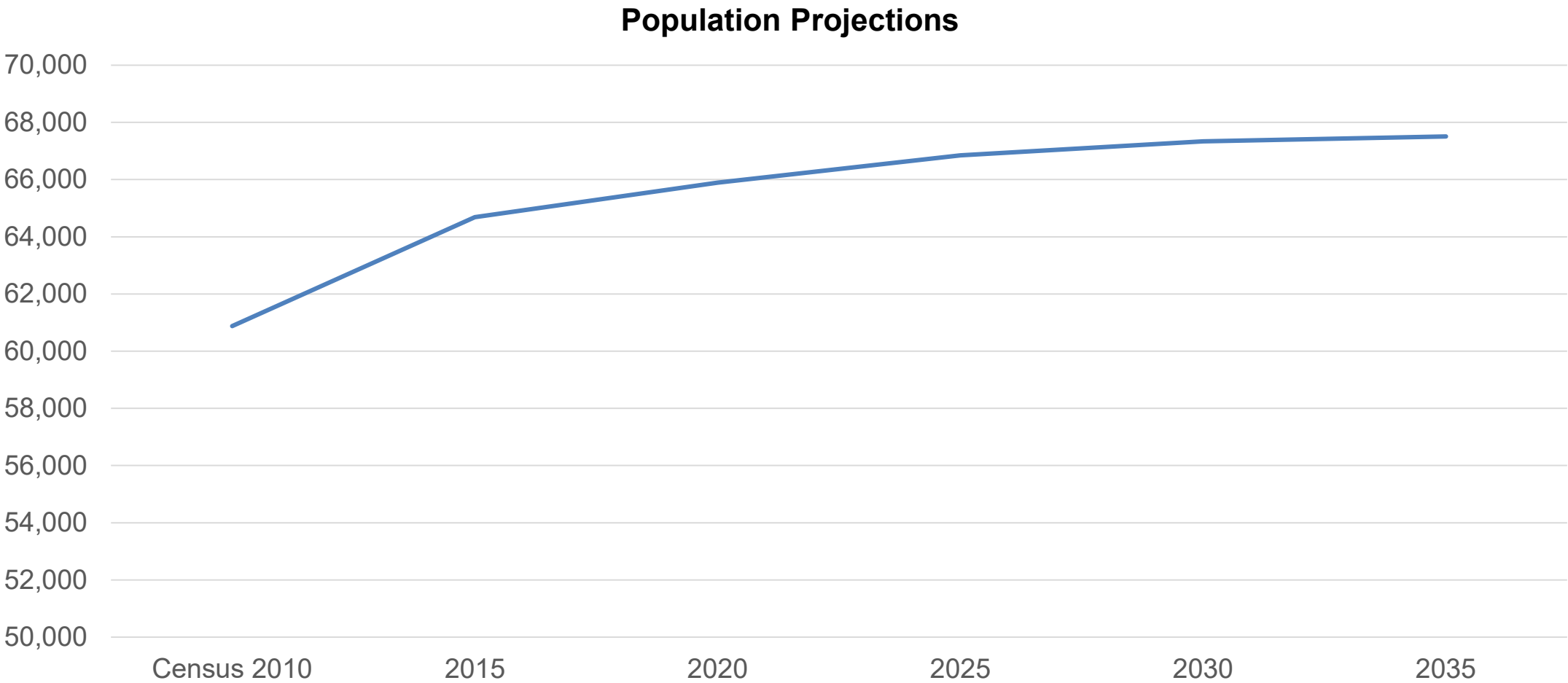


# Haverhill's inner neighborhoods are the most racially diverse part of the city.



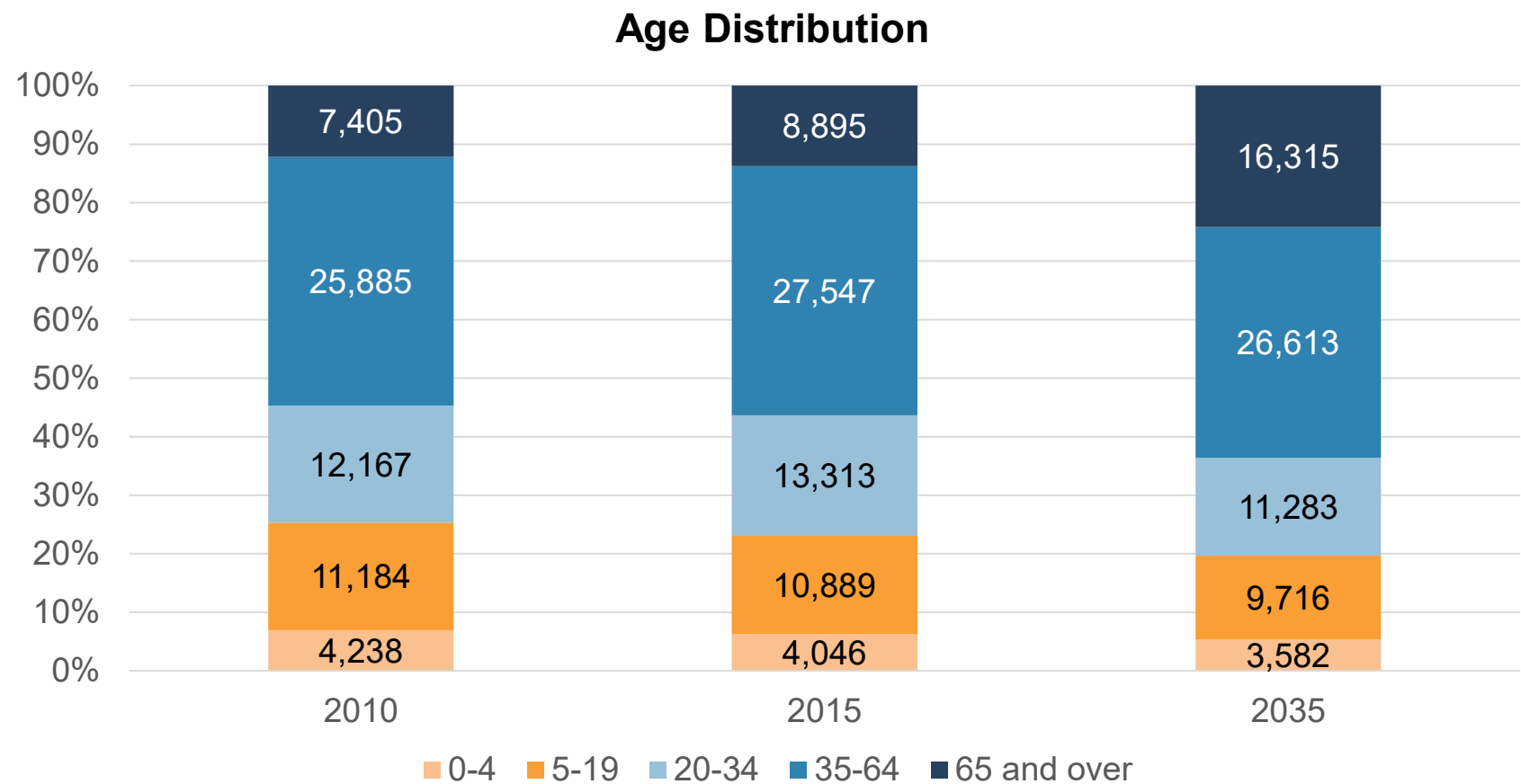


# Projections show continued growth, but at a slower pace.



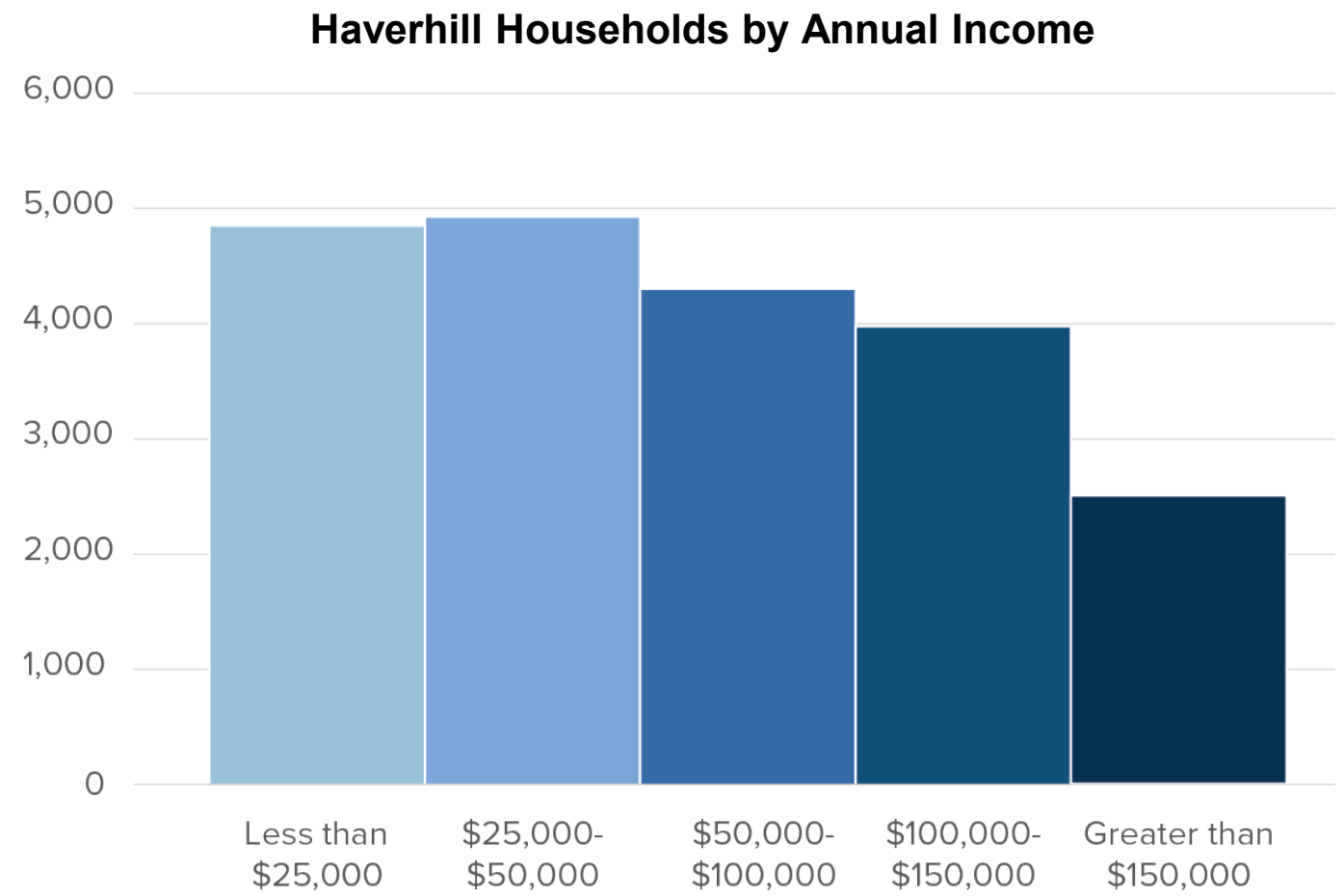
Source: City of Haverhill Housing Production Plan, 2018-2022; citing US Decennial Census 2000 and 2010, 2011-2015 ACS Estimates, and U.Mass. Donahue Institute, 2013

# An aging population requires different housing options



Source: City of Haverhill Housing Production Plan, 2018-2022; citing US Decennial Census 2000 and 2010, 2011-2015 ACS Estimates, and U.Mass. Donahue Institute, 2013

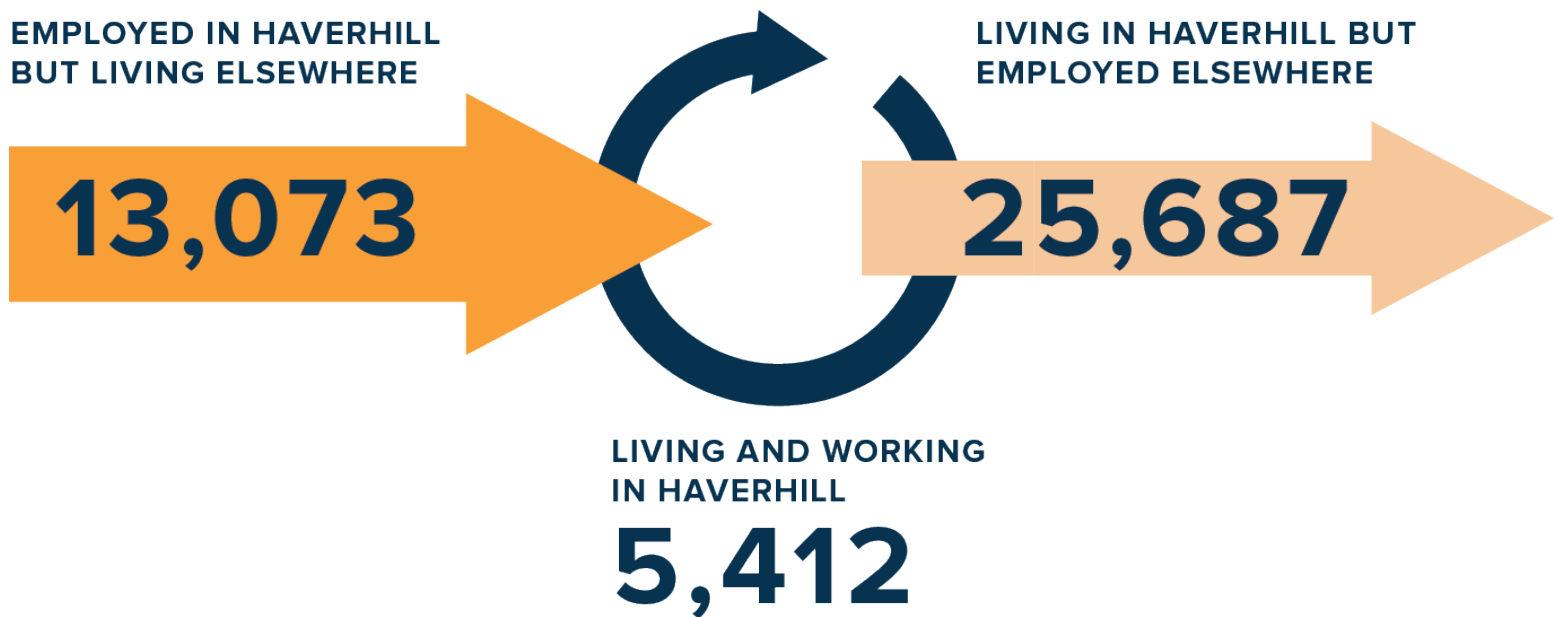
# Haverhill's households have diverse annual incomes.



Source: American Community Survey, 2012–2017 5-year estimates.

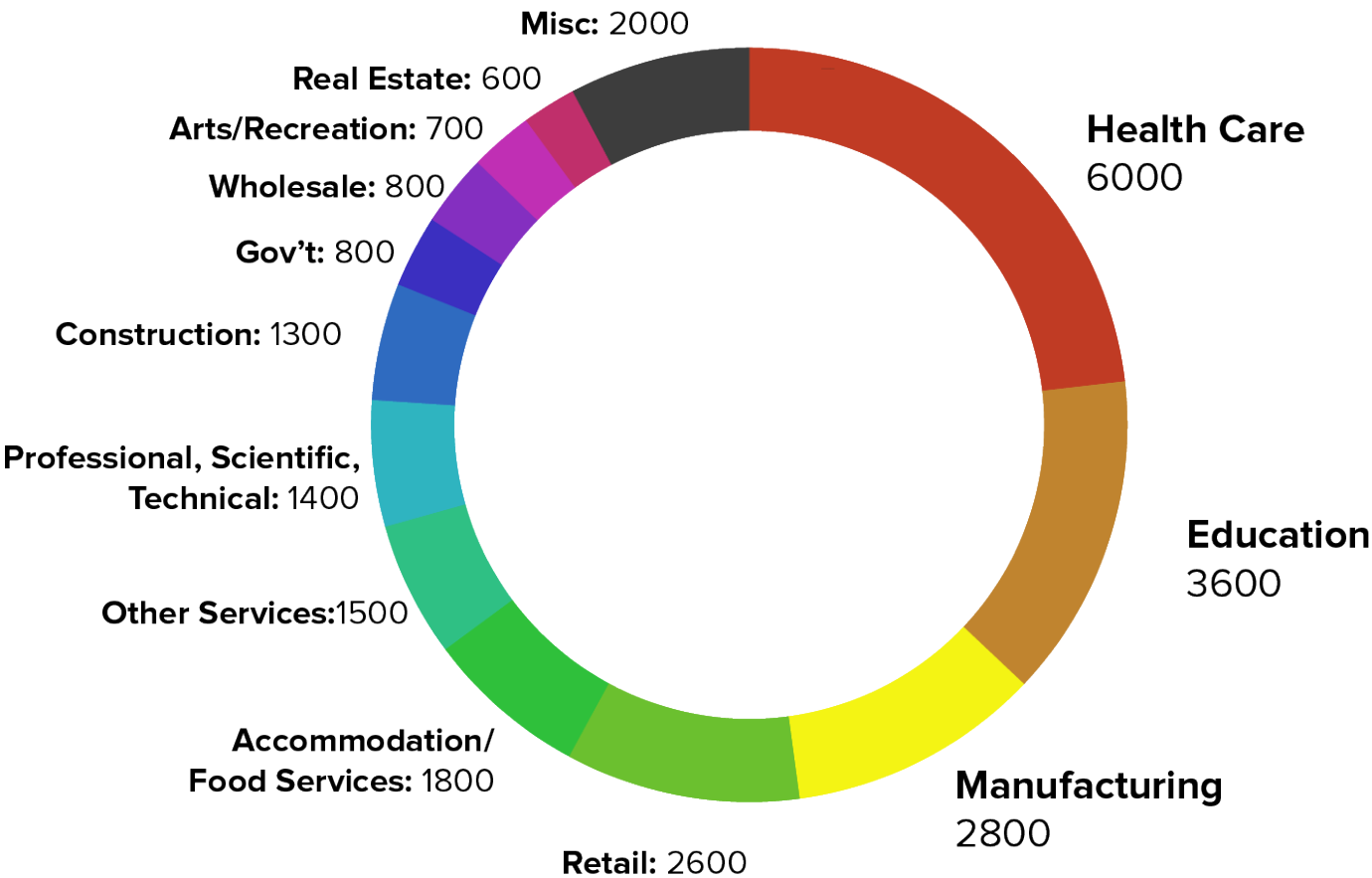


# More people leave the city for work than commute in each day.



# Health Care, Education, and Manufacturing are top employers.

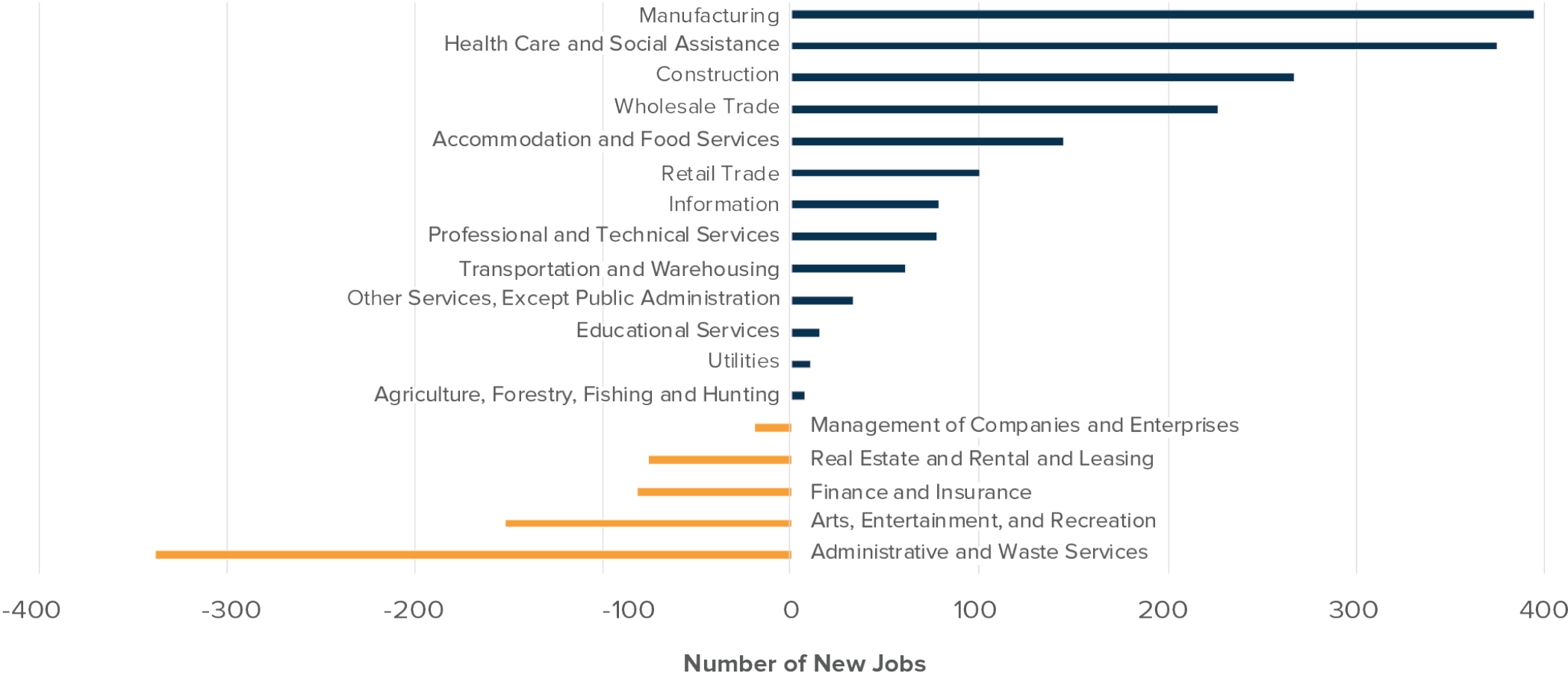
Haverhill Business Sectors by Number of Employees



Source: ReferenceUSA estimates, 2019.

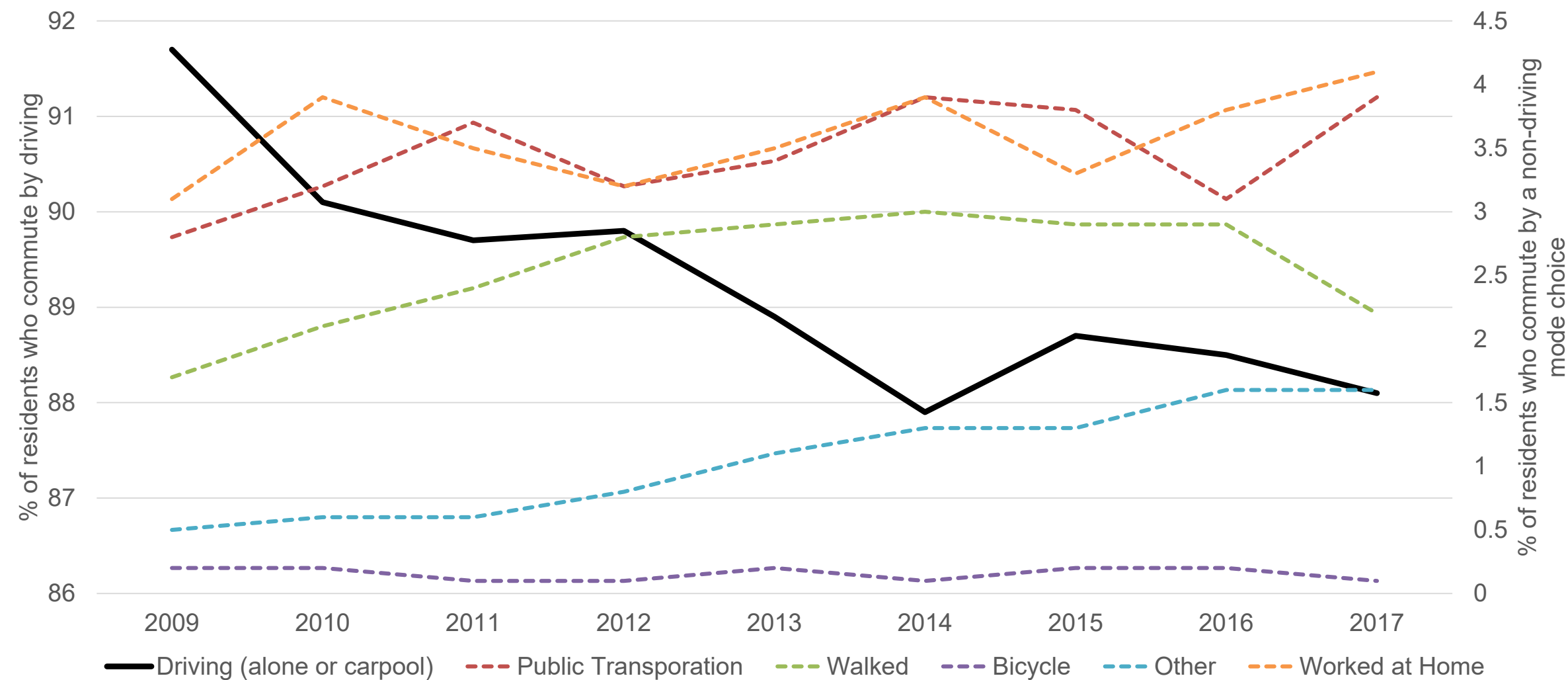
# Manufacturing, Health Care, and Construction are growing.

Job Growth by Sector, 2013-2017



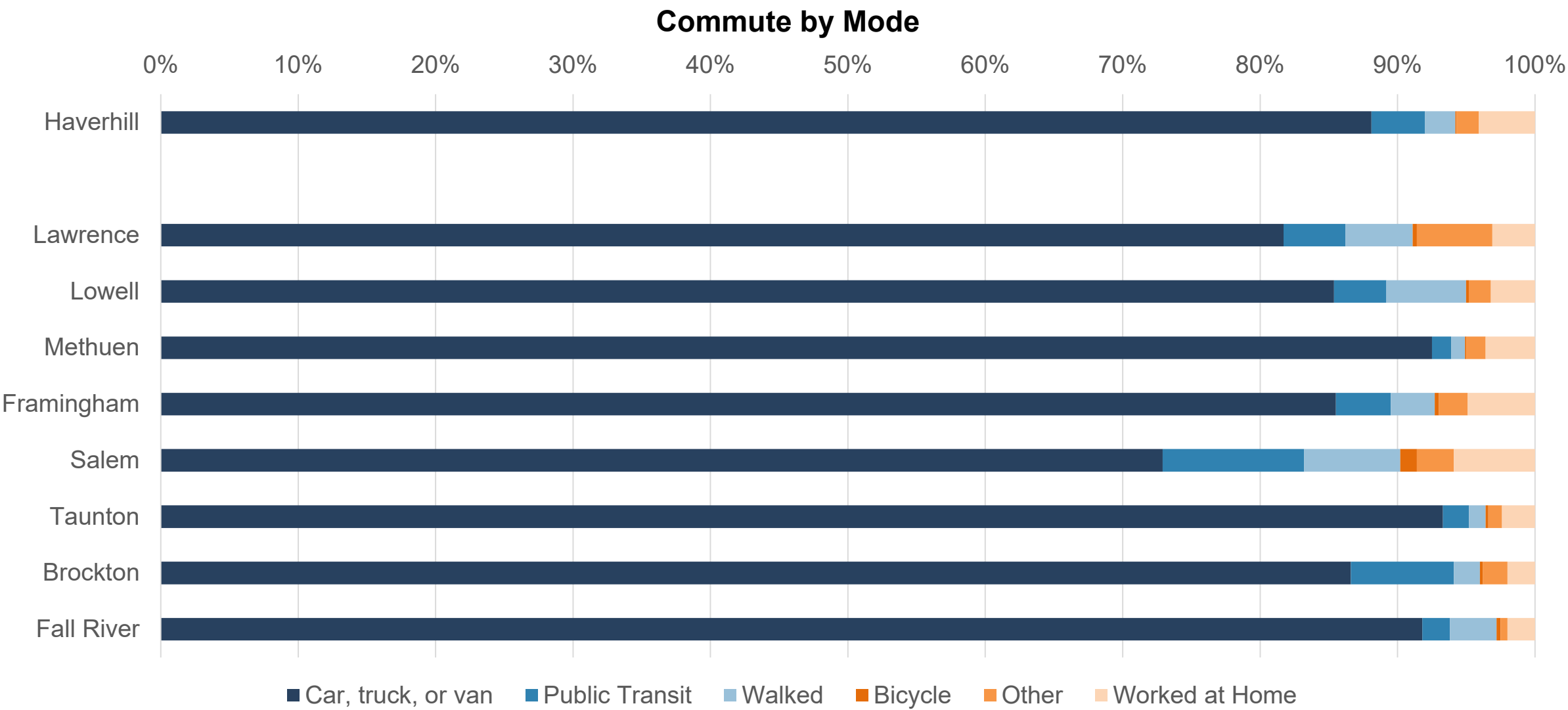
Source: Ninigret Partners based on Massachusetts Labor Market Information.

# Driving to work is trending down...



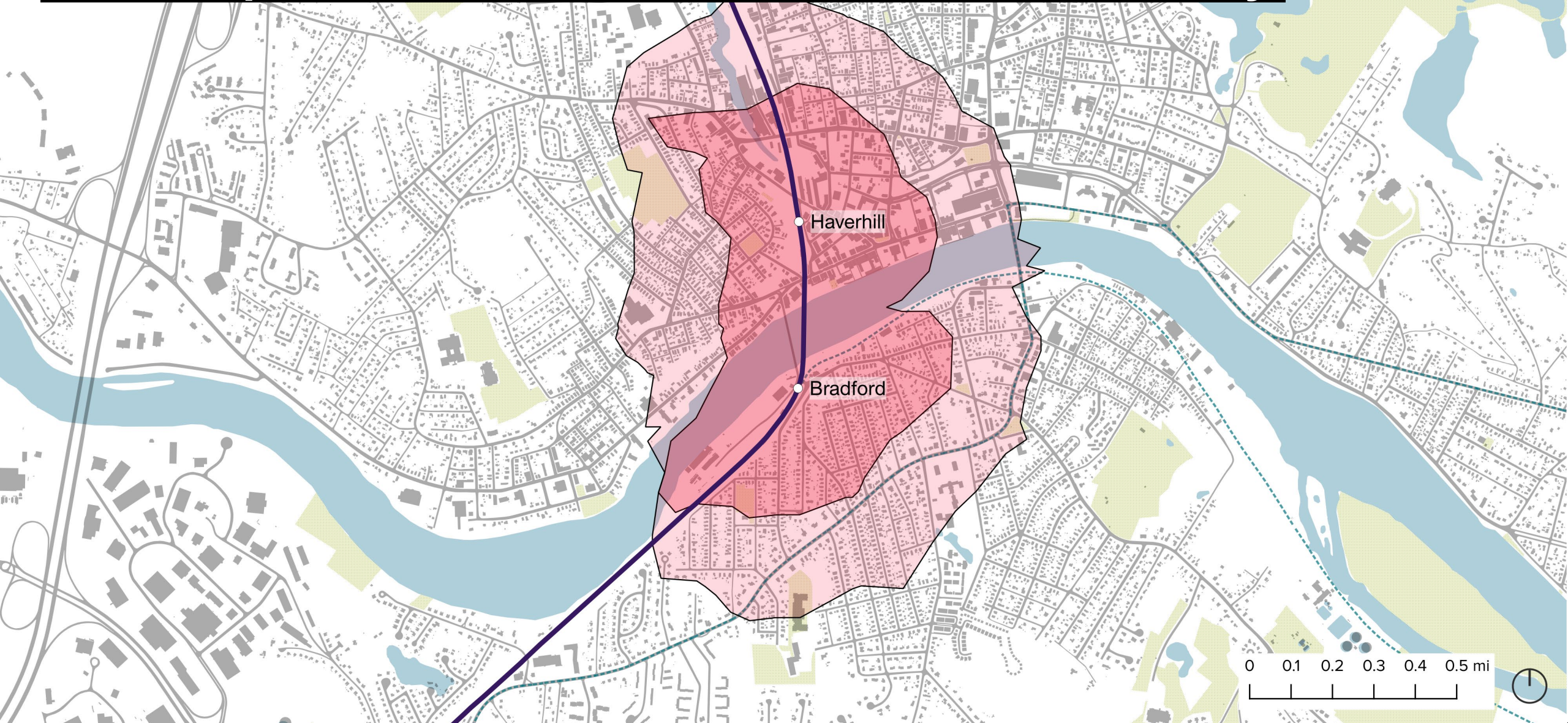
Source: American Community Survey, 5-year estimates from 2005–2009 to 2012–2017. The year given on the graph represents the last year of that sample.

# ...but driving is still the dominant preference.



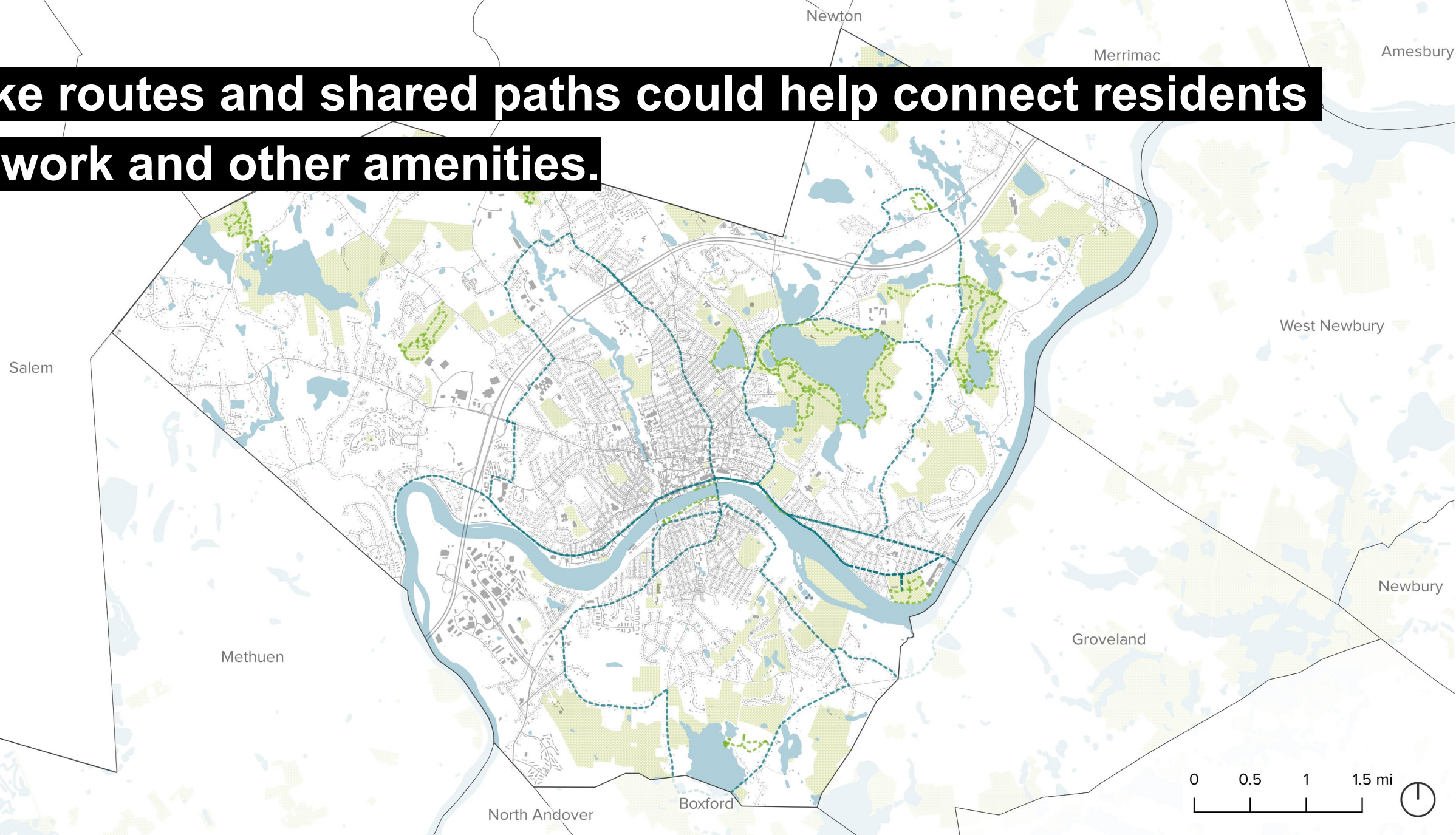


**Reliable public transit doesn't reach much of the city.**



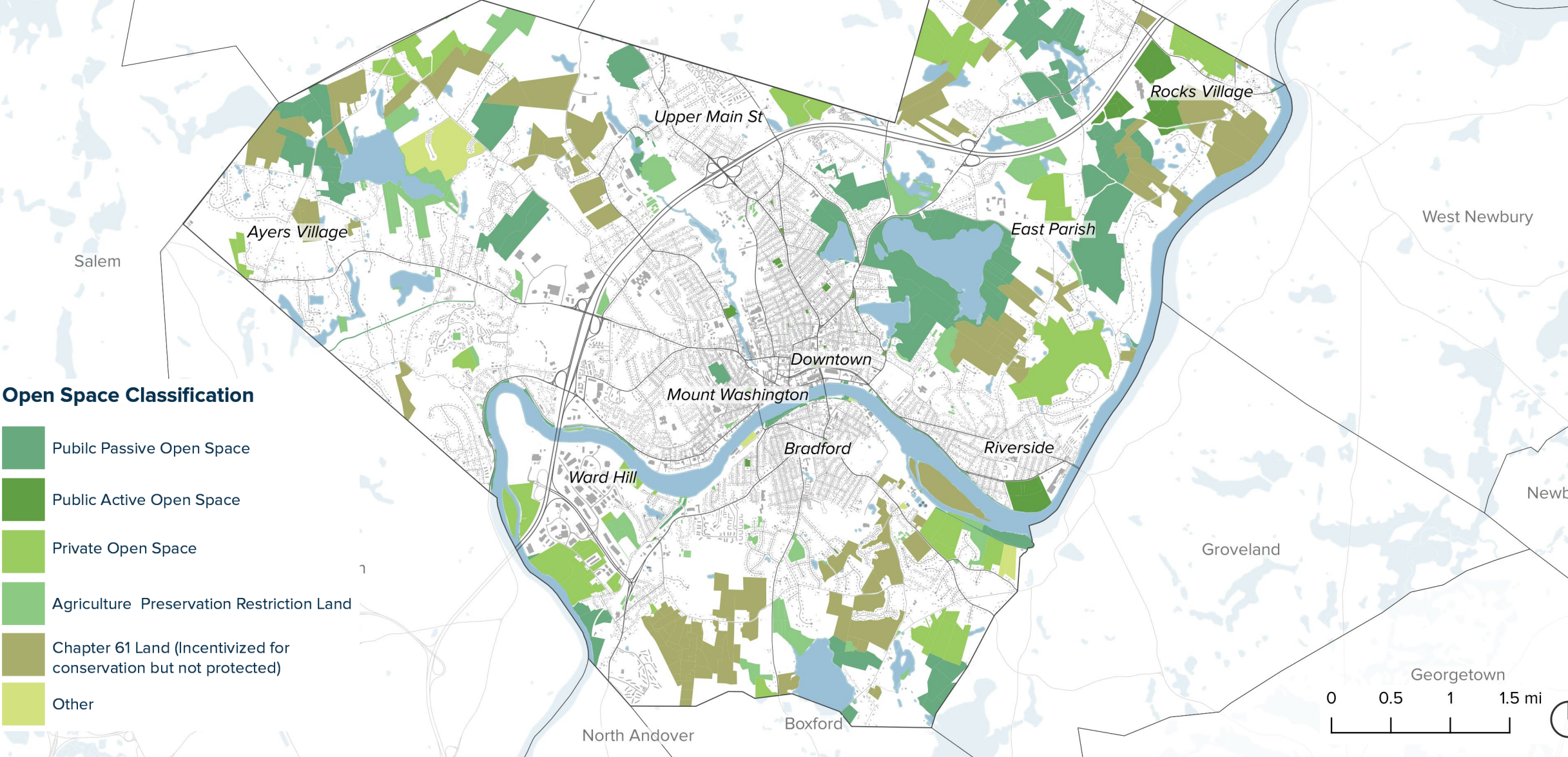


# Bike routes and shared paths could help connect residents to work and other amenities.

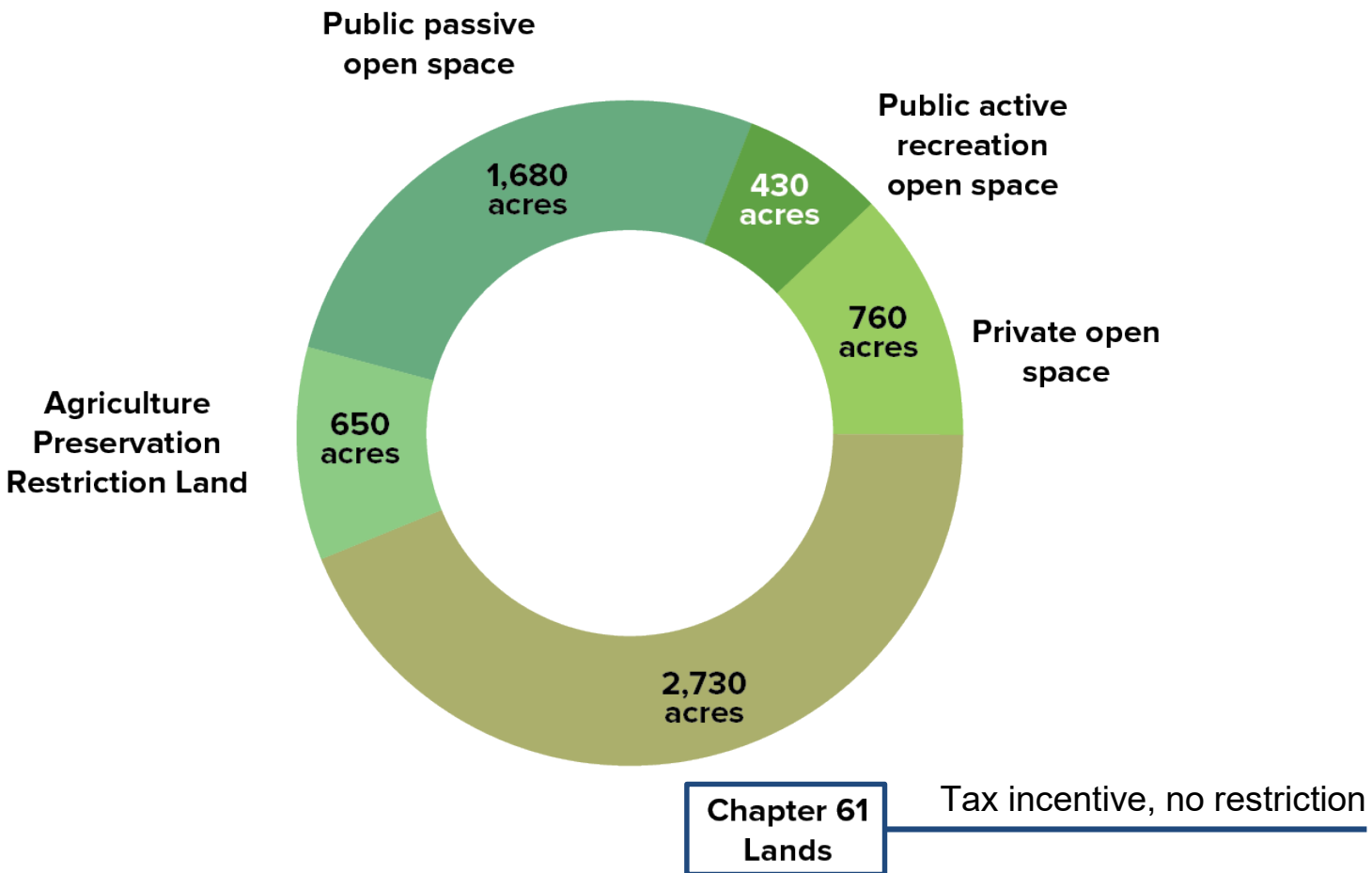




# Green space and conservation land rings the urban core.

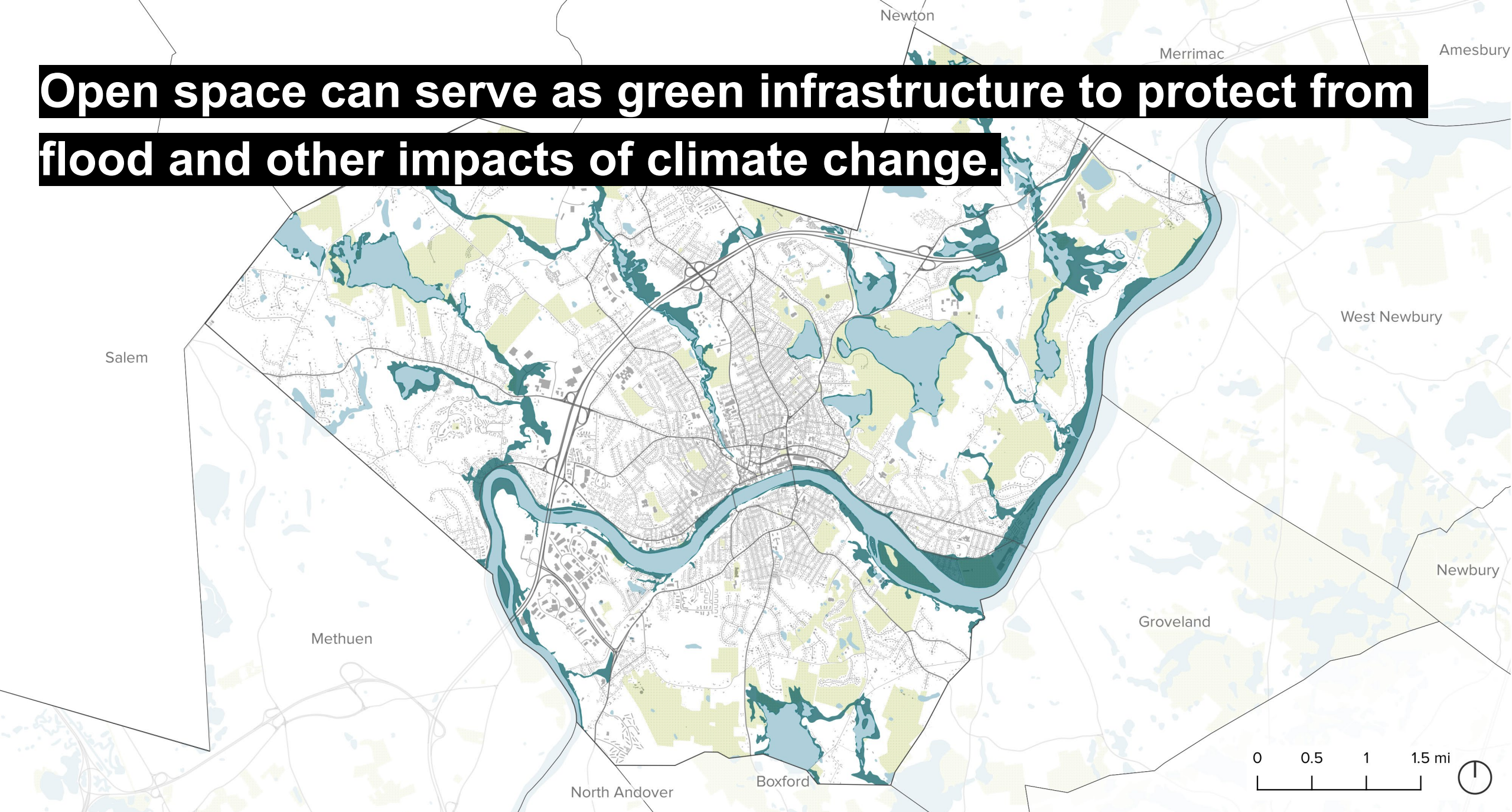


# Nearly half of conservation land is incentivized to remain undeveloped, but it isn't protected.





**Open space can serve as green infrastructure to protect from flood and other impacts of climate change.**







# VISION HAVERHILL —2035—→

How can I get involved?

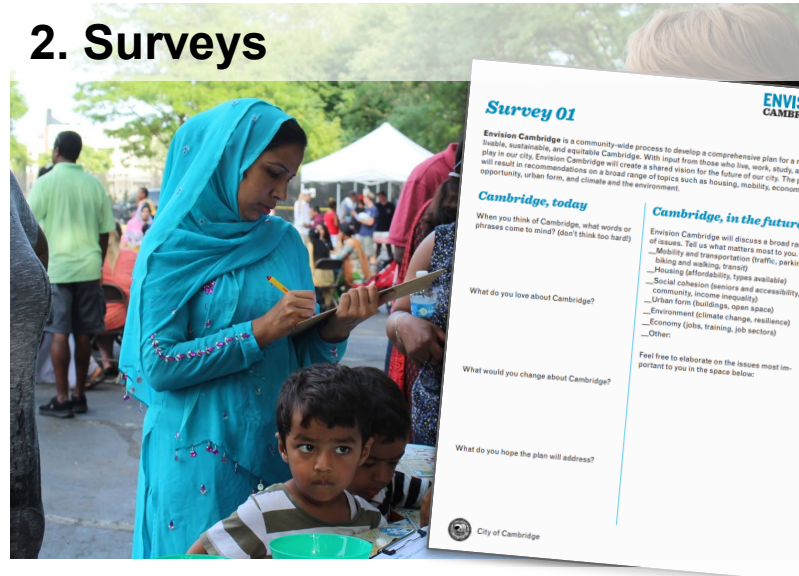


# Engagement Tools

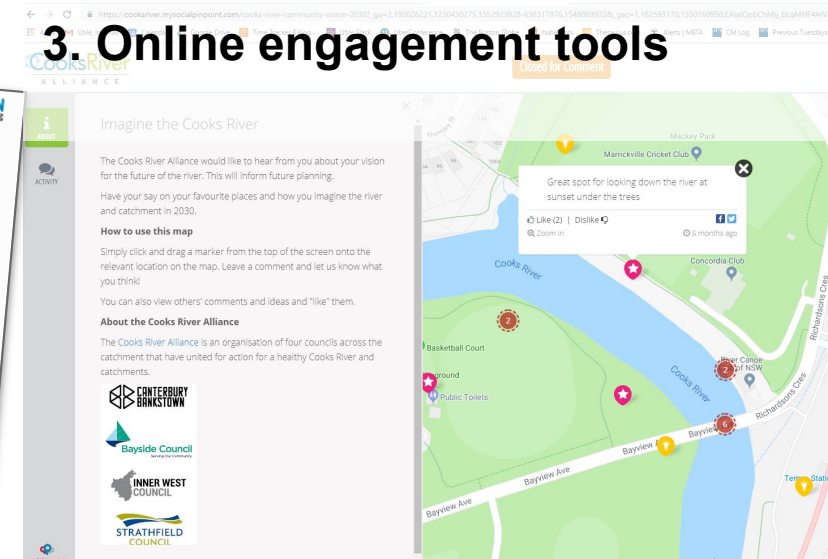
## 1. Public Workshops



## 2. Surveys



## 3. Online engagement tools



## 4. Targeted Outreach Events

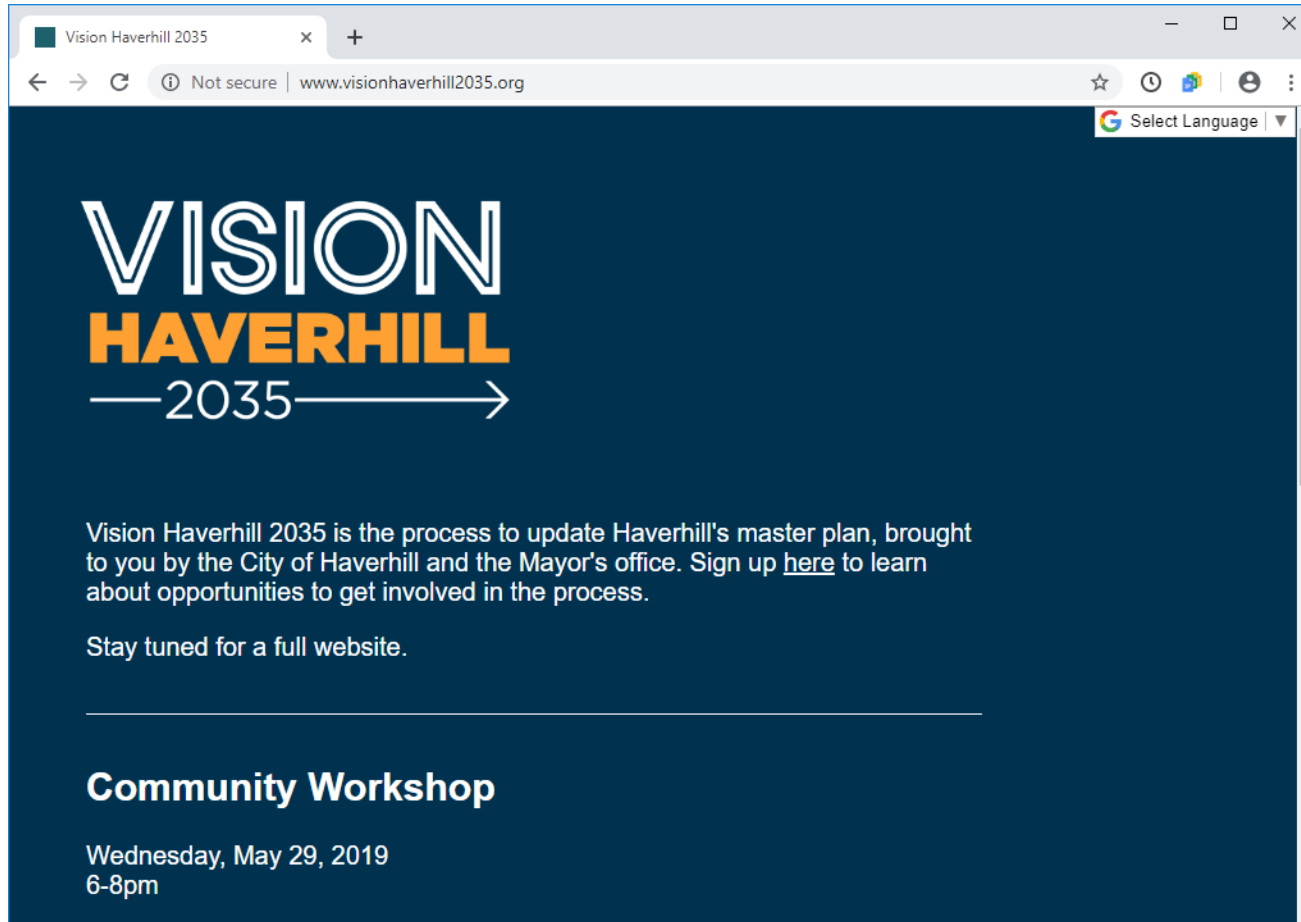


## 5 & 6. Focus Groups & Neighborhood Meetings

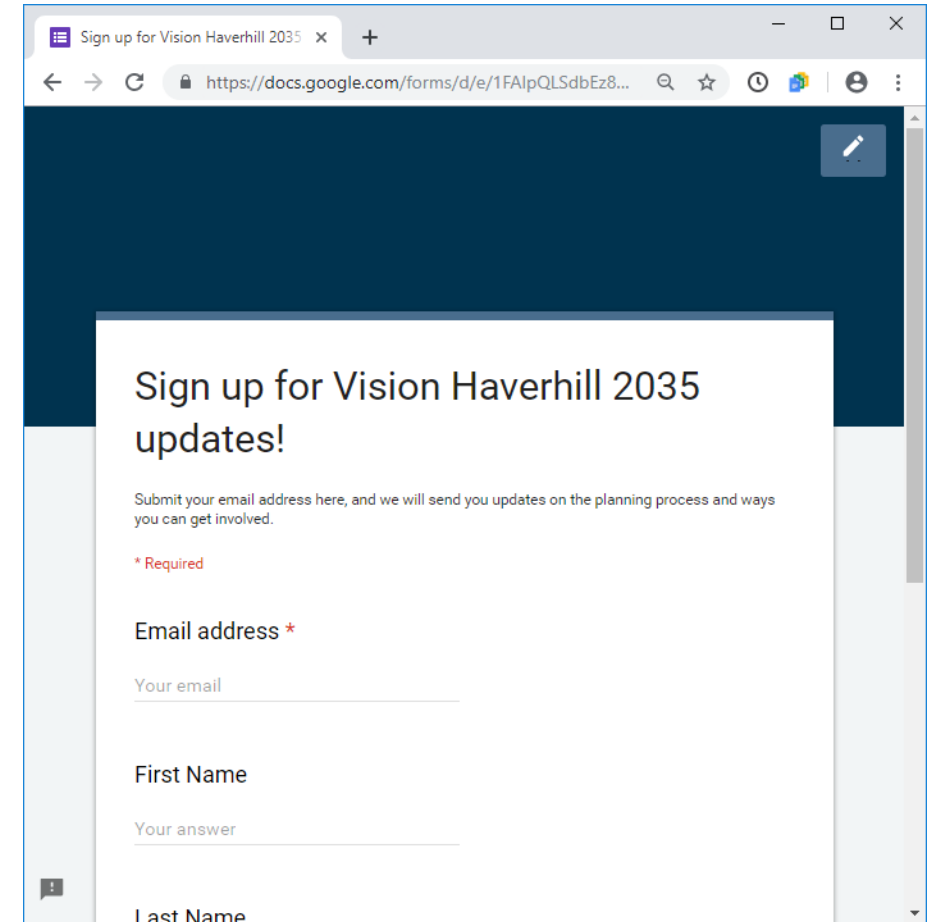




# Follow Us Online



<http://www.visionhaverhill2035.org>



Sign up for the email list

# VISION HAVERHILL —2035—→

## City of Haverhill Master Plan Update Public Open House May 29, 2019

6:00 – 6:30	Session #1: Informal Open House Engagement Stations
6:30 – 6:35	Welcome from the Mayor and City Staff
6:35 – 7:00	Presentation by Consultant Team
7:00 – 8:00	Session #2: Informal Open House Engagement Stations

